GRETSA UNIVERSITY – THIKA

UNIVERSITY EXAMINATIONS

JANUARY – APRIL 2026 SEMESTER

BACHELOR OF ARTS IN PUBLIC ADMINISTRATION AND GOVERNANCE

COURSE CODE: BPAG 102

COURSE TITLE: INTRODUCTION PUBLIC POLICY

DATE:APRIL 2026 **TIME: 2 HOURS**

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY.**
2. SECTION B: ANSWER ANY OTHER **TWO** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: *All exam rooms are under CCTV surveillance during the examination period*

SECTION A: COMPULSORY

QUESTION ONE (30 MARKS)

a) Explain six leadership styles you are familiar with citing suitable examples in each case **[6 Marks]**

b) Highlight four challenges and risks associated with Public-Private Partnerships **[4 Marks]**

c) You recently attended a seminar where you were the team leader of your group and tasked with a topic on public policy 'Addressing Devolution Challenges in Kenyan Counties'. In the discussions, you were tasked with identifying key policy gaps;

i. Explain six ways how you would apply the concept of policy analysis to address traffic congestion in Nairobi's CBD to your group **[6 Marks]**

ii. Explain six ways international donors influences Kenya's development policies **[6 Marks]**

d) Describe four roles of media in shaping public opinion on policy issues in Kenya **[8 Marks]**

SECTION B: ANSWER ANY TWO QUESTIONS

QUESTION TWO [20 MARKS]

a) Define 'public policy', and describe how it is developed **[6 Marks]**

b) Describe six key stages in the policy-making process **[6 Marks]**

c) Identify eight advantages of e-governance **[8 Marks]**

QUESTION THREE [20 MARKS]

a) Explain six ways the National Treasury implements fiscal policy to drive economic growth in Kenya **[6 Marks]**

b) You're advising a new County Government on education policy. Explain six key factors would you consider **[6 Marks]**

c) Explain eight merits of embracing green energy citing suitable examples where necessary

[8 Marks]

QUESTION FOUR [20 MARKS]

a) Discuss eight ways international agreements (for example, the EAC) has influenced Kenya's trade policies **[8 Marks]**

b) Explain four benefits and challenges of Corporate Social CSR in public administration **[8 Marks]**

c) Explain four implications of ethics for public sector decision-making **[4 Marks]**

QUESTION FIVE [20 MARKS]

a) Explain five ways public policy makers manage conflicts and disputes **[10 Marks]**

b) In relation to Public Policy, highlight five benefits and challenges of Alternative Dispute Resolution (ADR) in public administration **[10 Marks]**