



GRETSA UNIVERSITY - THIKA

SPECIAL/SUPPLEMENTARY EXAMINATIONS FOR JANUARY – APRIL 2024 SEMESTER

BACHELOR OF COMMERCE

COURSE CODE: BCBA 402

COURSE TITLE: BUSINESS ETHICS

DATE: JUNE 2025

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **TWO** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: *All exam rooms are under CCTV surveillance during the examination period.*

SECTION A: COMPULSORY

Question One

A woman is sexually harassed by a top-level senior executive in a large company. She sues the company, and during settlement discussions she is offered an extremely large monetary settlement. In the agreement, the woman is required to confirm that the executive did nothing wrong, and after the agreement is signed the woman is prohibited from discussing anything about the incident publicly. Before the date scheduled to sign the settlement agreement, the woman's lawyer mentions that she has heard the executive has done this before, and the settlement amount is very large because the company probably had a legal obligation to dismiss the executive previously. The company however wants to keep the executive because he is a big money maker for the company and they don't want to lose him.

- a) Discuss best decision in regards to ethical standing for the company **[15 marks]**
- b) discuss potential partnerships with private stakeholders. **[15 marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

Question Two

- a) A manufacturing company provides jobs for many people in a small town where employment is not easy to find. The company has stayed in the town even though it could find cheaper workers elsewhere, because workers are loyal to the company due to the jobs it provides. Over the years, the company has developed a reputation in the town for taking care of its employees and being a responsible corporate citizen. The manufacturing process used by the company produces a by-product that for years has flown into the town river. The by-product has been considered harmless but some people who live near the river have reported illnesses. The by-product does not currently violate any anti-pollution laws. Discuss the applicability of business ethics in light of the case study above **[20 marks]**

Question three

- a) Describe the characteristics of an ethical leader and how ethical leadership contributes to an organization's success **[10 marks]**
- b) Discuss the challenges that leaders may face in maintaining ethical standards within a company. Describe a situation where a company is faced an ethical dilemma. **[10 Marks]**

Question Four

- a) Explain the concept of whistle blowing and its importance in corporate governance. **[8 marks]**
- b) Discuss the ethical considerations for employees who choose to blow the whistle on unethical practices within their organization. **[12 marks]**

Question five

- a) Analyze the ethical challenges associated with the use of technology, including data privacy concerns. **[8 marks]**
- b) Discuss the responsibilities of businesses in ensuring the ethical use of customer data and emerging technologies. **[12 marks]**