GRETSA UNIVERSITY – THIKA

UNIVERSITY EXAMINATIONS

JANUARY – APRIL 2026 SEMESTER

BACHELOR OF ARTS IN PUBLIC ADMINISTRATION AND GOVERNANCE

COURSE CODE: BPAG 201

COURSE TITLE: RURAL DEVELOPMENT STRATEGIES

DATE:10 APRIL 2026 **TIME: 2 HOURS**

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY.**
2. SECTION B: ANSWER ANY OTHER **TWO** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: *All exam rooms are under CCTV surveillance during the examination period*

SECTION A: COMPULSORY

Question One

a) Why is knowledge of rural development important for Public Administration practitioners? . **[8 Marks]**

b) Demonstrate the importance of rural areas to urban households **[8 Marks]**

c) Differentiate the characteristics between rural and urban areas **[4 Marks]**

d) Highlight any six factors contributing to rural-urban migration **[8 Marks]**

e) Explain any four causes of rural poverty in Kenya today **[8 Marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

Question Two

a) Discuss five challenges faced in rural development and recommend solutions **[15 Marks]**

b) Recommend any five solutions to address the challenges facing formal education in rural areas **[5 Marks]**

Question Three

a) Distinguish between Participatory Rural Appraisal and Rapid Rural Appraisal **[4 Marks]**

b) Identify and demonstrate any four data collection techniques that you will use in Rapid Rural Appraisal (RRA) **[8 Marks]**

c) Discuss four benefits of utilizing Participatory Rural Appraisal (PRA) **[8 Marks]**

Question Four

a) Using suitable examples, discuss any three classification of rural industries **[8 Marks]**

b) Demonstrate the significance of rural industrialization using examples where necessary for illustration **[10 Marks]**

c) Highlight any four challenges affecting rural industrialization **[4 Marks]**

Question Five

a) Small-holder farmers in Kenya grapple with a myriad of challenges, critically discuss any six challenges affecting agriculture in rural areas **[12 Marks]**

b) Identify any four infrastructure that farmers need to be facilitated with to improve agricultural productivity in rural areas

[8 Marks]