# THE RELATIONSHIP BETWEEN THE CAPITAL STRUCTURE AND THE FINANCIAL PERFORMANCE OF KAKUZI PLC COMPANY, KENYA.

# EMMANUEL CHERUIYOT ESTHER NYAGAH

A RESEARCH PROJECT SUBMITTED TO THE SCHOOL OF BUSINESS IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELOR OF COMMERCE IN FINANCE OPTION OF GRETSA UNIVERSITY.

**NOVEMBER, 2023** 

DECLARATION	
This research project is our original work and	has never been presented for a degree at Gretsa
University or any other University.	presented for a degree at criefa
Name: Emmanuel Cheruiyot Registration	on number: BUS-G-4-1148-20
Sign Morrad	Date . 4 / 12 / 2023
	n number: BUS-G-4-1205-20
Sign ES	Date . 4/12/2023
Supervisors' Approval	
	examination with my approval as the University
Supervisor,	
Signature	Date 4/12/2023
	kgo M.
Name of supervisor.	kgro M.
School of business	
Gretsa University	
-	

# **DEDICATION**

This research project is dedicated to our entire family for their great love, support, and encouragement which have seen us throughout our studies.

# **ACKNOWLEDGEMENT**

We want to express our gratitude to our almighty God for this far, our dear parents and guardians who have seen us through our academic life and moral support, and our lecturers for their inspirational instructions and guidance throughout the development of this project. They have granted us invaluable support, encouragement, and assistance, which have been very helpful for the successful accomplishment of this work.

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# **ABBREVIATION**

MMT- Modigiliani and Miller Orr theory

NSE- Nairobi Stock Exchange

PLC- Public limited company

SPSS- Statistical Package for the Social Science

# **OPERATIONAL DEFINITION OF TERMS**

Capital structure- is a particular combination of debt and equity used by a company to finance its operations and growth.

Financial performance- is a measure of how well a firm can use assets from its primary mode of business and generate revenues. It is a step taken in measuring the results of a firm, policies, and operations in monetary firms.

Secondary data- these are data that are retrieved from storage or existing documents.

#### **ABSTRACT**

The research in this area explores the relationship between the capital structure and the financial performance of KAKUZI PLC company listed in the NSE markets. The two areas in a firm for the major decision include financing and investment. How a firm is financed is very important to the managers and the providers of the funds, including the stakeholders. The capital structure variables and independent variables considered in this study include debt finance, equity finance, and hybrid finance. The design used in this research is descriptive design. There are several theories used in the research which include, the Trade Off Theory, Modigliani and miller theory and the Market timing theory which explains the variation of price per share. The data used to carry out this study is the secondary data obtained from the NSE database. The relevant data is collected is analyzed using the regression analysis model, standard deviation and mean. This is because the study entails more than one independent variable. The independent variables, Equity, Debt and Hybrid financing explains 68.6 % of the financial performance of Kakuzi PLC. The debt ratio has a favorable influence while Equity financing have a positive effect on the financial performance of Kakuzi PLC. The hybrid financing have a negative influence on the financial performance ofthe company.

#### **CHAPTER ONE: INTRODUCTION**

# 1.0 Introduction

This chapter introduces the whole area of interest in this research. This chapter includes research objectives, conceptual framework, the statement of the problem, justification, the research background, the purpose of the research, the significance of the research, and research questions.

# 1.1 Background of the study

A company's primary goal is to maximize revenues while utilizing the resources at its disposal. A corporation can obtain finances from various sources, including equity finance, internal funding, debt finance, borrowing, or external financing. Many organizations have implemented a blend of equity and debt financing, also known as hybrid finance, at various ratios in their capital structure, as Modigliani and Miller Orr (1958) described as the mixture of debt and equity corporations utilize to fund their day-to-day operations or activities.

The research by Modigliani and Miller Orr (1958) asserts that the decision to fund a firm with debt or equity directly impacts the company's worth or the availability of capital. He offered proof for this claim.

According to Kenya Statistical Abstract (2014). One of the sectors in Kenya with many industries working with agricultural products is the agriculture industry. Several enterprises in this sector have varying capital structure ratios, which affects financial performance.

Agricultural firms mentioned in the NSE, KAKUZI PLC, being among the quoted ones, have more access to cash from the public; therefore, the borrowing capacity raises their leverage which in turn changes the capital structure proportions of equity and debt. (2019) research by M.W. Fraukender and Peterson asserts that businesses lacking access to the public markets are more constrained in their borrowing options and thus have lesser leverage.

According to Antonius A, Guney Y, and Paudyal K (2008), when a firm is choosing which form of capital structure to adopt, it needs to analyze numerous elements, which include interest rate, risk, cost of equity, flexibility, return on investments, and cost of debt involved, among others. These effects include the capital structure used, which affects a company's or firm's financial performance, and if there is a positive or negative link between the capital structure and a company's financial performance.

# 1.2 Statement of the problem.

Much research has been done on capital structure. However, little has been done on the link between capital structure and financial performance and the situation of KAKUZI PLC, which is listed on the NSE. James et al. (2002) found that capital structure has a large and adverse impact on firm profitability, suggesting that a greater capital structure reduces profitability.

The research gap brought about by this study is the link of the financial performance of KAKUZI PLC to the capital structure.

This research aims to evaluate if the capital structure impacts the financial performance and position of KAKUZI PLC, which is listed on the NSE. The study will determine whether debt financing impacts the financial performance of KAKUZI PLC. The research will also attempt to analyze the impact of equity financing on the company's financial performance. The study's final objective is to investigate how hybrid financing has affected KAKUZU PLC's financial performance.

The aims will be addressed empirically by the previous studies on the same. Given that the firm is expected to continue developing and increasing in the future, the sampling approach chosen in this research is the time series technique.

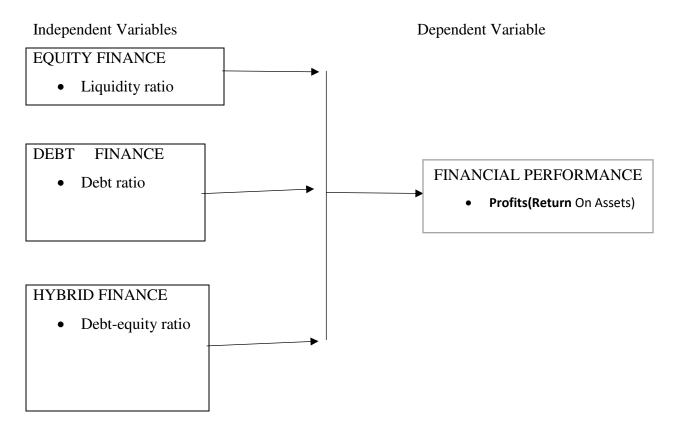
# 1.3 Purpose of the study

The research aims to identify and investigate the connection between the capital structure and the company's financial situation and performance, KAKUZI PLC, which is listed on the Nairobi Stock Exchange market.

# 1.4 Conceptual framework

In a research study, a conceptual framework serves as a framework that primarily illustrates the link between distinct variables, the independent and the dependent variables

Figure 1: Conceptual framework



# 1.5 Research questions

- 1. There is a relationship between the debt finance level and the company's financial performance. The relation is that it is favorable to the financial performance.
- 2. There is a relationship between equity finance and the company's financial statement. Equity financing has positive relation to the financial performance.
- 3. There is a relationship between the hybrid finance, debt, and equity level of finances and the company's financial performance. It has a negative relation to financial performance.

# 1.6 Research objectives

# General objective

The study's general objective is to examine the relationship between the capital structure and the financial performance of KAKUZI, PLC company.

# Specific objective

- 1. To examine the debt finance affects the financial performance of the company (KAKUZI, PLC).
- To assess how equity financing affects the company's financial performance (KAKUZI PLC).
- 3. To investigate whether hybrid financing affects the company's financial performance (KAKUZI, PLC).

# 1.7 Justification of the study

The study's results on its completion will be expected to contribute in different ways to the stakeholders. For instance, the company needs to develop appropriate policies regarding matters to do with the financing of the company. The research is also anticipated to highlight the many strategies that may be used to raise the company's financial performance.

# 1.8 Significance of the study

The research will fill the information gap on the link between capital structure and financial performance.

The study will be advantageous to the firm as the company would be in a position to know the strengths and weaknesses of the organization's financial performance.

The research will lead to higher valuation in the market in that a good capital structure will ensure that the available funds are used effectively, and the company will be beneficial in that it helps by increasing its profits.

The research will give options to the company on whether to increase or decrease the debt capital depending on the situation since a good capital structure will provide firms with flexibility.

#### **CHAPTER TWO: LITERATURE REVIEW**

# 2.1. Introduction

This chapter discusses a literature review that includes both theoretical and empirical research. The study also includes an outline of regions under investigation and distinctions between previous research projects and those now underway. The ideas used in the research on capital structure and financial performance are discussed. The main theories discussed relate to capital structure and financial performance: the trade-off theory, Modigliani and Miller prepositions, and the theory of market timing.

# 2.2. Review of literature

Equity finance is internal financing in that it helps shareholders retain the business' control and does not have any additional financial burden or obligation to the business in the form of interest. This form of financing does not affect the firm's financial performance. However, it can dilute existing shareholders' holdings because the company's net income is divided among a larger share.

Debt finance affects financial performance because it increases the risk perceptions of shareholders while raising financial costs in terms of interest and the principal amount advanced at specific terms. A company with too much debt will likely default on the interest repayment.

Hybrid finance combines debt and equity finance, enabling a firm to diversify and avoid concentration risk. It affects financial performance because a perfect blend of the two offers higher returns than regular debt finance while not being as risky as equity finance.

#### 2.3. Theoretical framework.

The capital structure theory begins with Modigliani and Miller's famous argument. Since the publication of Modigliani and Miller's irrelevance theory of capital structure in 1958, the theory of corporate capital structure has piqued the curiosity of numerous financial economists. The primary theories of capital structure have been evolving for a while, departing from the assumptions of ideal markets (under which the irrelevance model works). The first is known as the "market timing theory," which claims that the existing capital structure results from previous attempts to trade equities on the market. The primary theories of capital structure have been evolving for a while, departing from the assumptions of ideal markets (under which the

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irrelevance model works).

The first is known as the "market timing theory," which claims that the existing capital structure results from previous attempts to trade equities on the market. MTT suggests that companies issue new shares when they believe the existing ones are undervalued. MTT issuance behaviors have been well documented by Baker and Warger (2002), Susilawati (2008), and Salad (salad) (2010). The second is the trade-off theory, which assumes that businesses weigh the advantages and disadvantages of debt and equity financing to determine the best capital structure after considering market imperfections, including bankruptcy, tax, and agency charges.

# **2.3.1.** The trade-off theory

According to this approach, a company decides how much debt and equity financing would be employed to balance expenses. When corporate income tax is added to the initial irrelevance, the version of trade-off theory that emerged from the MMT controversy benefits debt because it served to generate earnings exempt from taxes, which is made possible by the removal of interest expenses from income before the firm imposes taxes. A company's performance is improved by debt financing by resolving disputes between shareholders and managers over free cash flow, and the best investments (c Macho do) (2019). Debt financing involves obligations for upcoming cash outflows in the form of periodic interest and principal borrowed. These commitments raise the likelihood of businesses' financial failure. According to this idea, prosperous businesses should borrow more money to run with high leverage since they have a larger income for shield. As a result, level and business performance should be positively correlated. This is because the option to raise leverage in the future serves to lower the ideal level of leverage. According to the concept, a company's leverage reacts more to long-term value changes than short-term equity swings. The trade-off models seem to be considerably more promising now than they did a few years ago. The option values encoded in the deferred leverage decision of the following period can be considered using the evolution trade-off models. Leland and Goldstein (2001) noted that companies with less leverage now have the flexibility to raise their leverage in the future. Suppose enterprises only optimally finance seldom due to the costs of the transactions. In that case, the debt ratios of the firm will diverge from the optimal costs of the moment.

# 2.3.2. Modigliani and miller theory

The theorem approach to capital structure theory was established in the 1950s. In order to finance its assets, a corporation can select between debt and equity, and all it has to do is distribute the cash flows among investors, according to the assumptions made by Modigliani and Miller in 1958. Whether the company is heavily leveraged or has a lesser debt component for its market value, it makes no difference. The market value of a corporation depends on its operating income. MM theory is based on several assumptions that have no existence in the real world due to the brokerage cost and individual taxes and which do not remain in the perfect situation. This is impossible for investors to take the same rate practiced in firms. The capital structure of a firm, its assets, and the firm can either use debt, equity, or a mix of the two to fund its activities. Adverse selection, bankruptcy costs, age agency conflicts, lack of operational and financial separation, investor clientele effects, and adverse selection are some of the most frequently used components. These approaches have pros and cons, and Modigliani and Miller's theorem has been disproven in several situations. Although the Modigliani and Miller hypothesis does not offer a realistic account of how businesses fund their operations, it does offer a method for determining why financing could be significant. This explanation offers a fair understanding of most corporate finance theories.

# 2.3.3. Market timing theory

Market timing theory of capital structure demonstrates that firms and corporations in many sectors select whether to fund their investment with equity, debt finance, or a blend of equity and debt finance (hybrid finance). The hypothesis also explains that corporations issue fresh stock when their share price is overstated and purchase back when the price of the shares is underestimated (Baker and Warger, 2002). The price variations of shares impact the corporate financing decisions and, finally, the capital structure of a business.

# 2.3.4. Empirical review

The choice of a company's capital structure is one of the most important corporate financing decisions, and managers frequently struggle to select the best option. (Lawal, 2014) The choice of an adequate capital structure is a crucial one for every business organization. This choice must consider the firm's capacity to deal with its competitive environment and the requirement to optimize returns to diverse constituencies.

Nawaz Ahmad (2016) observed that the capital structure of a firm includes debt, equity, or a mixture of both, and how the firm will compose its capital structure will matter most.

# 2.3.5. Debt finance

Abeywardhana D.K.Y (2017) stated that when maximizing the value of a firm share should use a capital structure with more debt capital as the interest to be paid is tax deductible and lowers debt effective cost. Onyango (2019) observed that debt financing includes funding assets and operations of the firm by issuing short-term debts, bonds, debentures, and long-term debts. Lawal stated that debt financing could be referred to as long-term bonds a firm uses to find its investment while coming up with the borrowed and paying interest accrued.

# 2.3.6. Equity finance

(Guthrie and Muturi,2015) stated that equity finance is the funds invested into the business by the business proprietor. Caroline and Willy,2015 observed that equity finance is a critical source of funding and has an optimistic relationship with business performance. Businesses that use equity finance have good management, leading to better firm performance, and shareholders ensure that resources are distributed effectively. Lawal explained that equity finance is the money originally invested in the business in exchange for stock and retained earnings as profits from the previous business year that have been set aside by the management to boost the business's balance sheet acquisition and expansion.

# 2.3.7. Hybrid finance

Dare, F. D and Sola, and there are three alternatives of hybrid finance,100%equity:0%debt, X%equity, Y%debt, and 100%debt:0%equity. According to Nassar (2016), capital structure is a trend in how businesses fund their assets and operations by combining debt, equity, or a combination of instruments. According to Ahmad (2016), a firm's capital structure might be composed of debt, equity, or a combination of the two, and the composition of the capital structure will be crucial.

# 2.4. Research gap

Table 1: Research gap

VARIABLE	RESEARCH	FINDINGS	GAP	AUTHOR
	OBJECTIV			
	E			
FINANCIAL	GENERAL	The	Few studies	K.OPOKU-
PERFORMANC		performance	have been	ASANTE(2022
Е		of firms	conducted on	)
		listed on the	the link	
		Nairobi	between capital	
		Stock	structure and	
		Exchange	financial	
		was	performance.	
		impacted by		
		capital		
		structure.		
DEBT	SPECIFIC	Debt and	There is	MAINA L.,
FINANCE		equity are	evidence of a	ISHMAIL M.,
		important	negative	(2014)
		performance	association	
		factors for	between capital	
		companies	structure and	
		listed on the	all performance	
		NSE.	measurements.	

HYBRID	SPECIFIC	The findings	Short terms	Githire C,
FINANCE		showed that	debt reduces	Muturi W,
		equity and	financial	(2015)
		the long-		
		term		
		positively		
		and		
		significantly		
		affect		
		performance		
EQUITY	SPECIFIC	The findings	Studies fail to	OGILO, F.O
FINANCE		showed that	account for the	2017
		companies	mismanagemen	
		financed	t of funds in the	
		through	firm	
		equity		
		finance		
		perform		
		better		

#### CHAPTER THREE RESEARCH METHODOLOGY

#### 3.0. Introduction

This chapter describes the blueprint, framework, or strategy that will be employed to carry out an inquiry in order to answer the research questions and achieve the study goal. This chapter also addresses the research design techniques and procedures that will be utilized to carry out the study to identify answers to the hypothesis presented in Chapter 1.

# 3.1. Research design

According to Cooper and Schindler (2008), research design serves as a framework to be utilized as a guide in obtaining and analyzing data. The research design that will be employed in this study is descriptive. William (2007) argued that descriptive research is a form of inquiry that may ascertain the circumstances around a contemporary phenomenon. The descriptive design makes finding and evaluating the link between the variables easier. The return on assets ratio, return on equity ratio, pretax profits, and after-tax profits will all be independent variables used in the study's framework of debt-equity ratio as the independent variable.

# 3.2. Target population

According to Creswell (2012), a population is a collection of people who share certain traits. It is a population whose research we are interested in doing. The target demographic for this study is KAKUZI PLC, one of the agricultural companies listed on the NSE market.

# 3.3. Sampling framework

Cooper and Schindler (2011) state that the sampling frame refers to the population from which the sample will be drawn. A sample is selected from the units of the population. Sampling allows for more accurate outcomes and data collection. A representative sample was drawn from the NSE agriculture firms that are publicly traded. This study will use a census of data collected over ten years, from 2011 to 2021.

# 3.4. Sampling technique

Collins and Hussey (2006) state that choosing components from a population representative of the majority is done using a sampling methodology. The time series method of probability sampling will be employed for this investigation (10 years) from 2011 to 2021, giving 40 data points. This can be a challenge due to the time and the respondent. The capital structure and financial performance of the KAKUZI PLC firm will be compared using the sampling approach of time series.

# 3.5. Sample size

Size of samples is a research's number of participants or observations included? 2012, according to Creswell. Sample size refers to the portion of the target population the researcher intends to analyze to draw general conclusions about the group. The sample size in this example will be the agricultural firm KAKUZI PLC, one of several listed on the NSE market.

Table 2: Measurement of variables

Variable	Type	Measures		Measurement	Question
				scale	number
Debt finance	Independent	Yearly	grade	Ratio	1
		report			
Equity finance	Independent	Yearly	grade	Ratio	2
		report			
Hybrid finance	Independent	Yearly	grade	Ratio	3
		report			
Finance	Dependent	Yearly	grade	Ratio	
performance		report			

#### 3.6. Data collection method

The data collection technique is the process through which information is gathered from the research topic stated by Mugenda,2003. Data are facts gathered for future reference and analysis. Data is a determining element in research since it contains all the hidden meanings of that information that are important in the research process. Devices and equipment will be employed to collect data that will be useful for analysis by the researcher as part of the data collection technique. According to Mugenda & Mungenda (2012), we shall use secondary data for this investigation. Secondary data is information acquired from a storage device or an existing document. Secondary data sources include the company's profile, financial periodicals, post-research results, the internet, financial records, and books.

# 3.7. Data analysis methods

According to Daniel Johnson (2022), in order to find usable information, data analysis is the process of cleaning, manipulating, and modeling data. The truth will be discovered at this point, which is more necessary and significant. Here, the researcher attempts to provide the information gathered with some context and understanding so that interested others might use it. Data analysis sought to examine the relationship of debt, equity, and hybrid finance on the financial performance of the company, KAKUZI PLC, quoted in the NSE market. This study will use regression, especially the multiple linear regression analysis. Data will be codded using numerals then the data will be analyzed using SPSS.

 $Y = \alpha + B1X1 + B2X2 + B3X3$ 

Y is the dependent variable (financial performance).

 $\alpha$  represents the y-intercept.

The independent variable is B1X1 (debt finance)

The independent variable is B2X2 (equity finance)

The independent variable is B3X3 (hybrid finance)

# **CHAPTER FOUR: FINDINGS AND DISCUSSION**

# 4.0. Introduction

This chapter of the research addresses the findings, from the conducted study, analysis as well as interpreting the data. This research involves analyzing the relationship between the capital structure and financial performance of Kakuzi PLC company listed in NSE.

# 4.1. Descriptive statistics

The study focused on finding out how the capital structure affects the financial performance of Kakuzi PLC listed in NSE. The descriptive statistics covers the mean and the standard deviation, from the table below, profits have a mean of 0.097964 and the standard deviation of 0.0412012, debt has a mean of 0.2338 and a standard deviation of 0.022895, equity has mean of 6.8827 and standard deviation of 3.1896348, hybrid has a mean of 7.1417 and a standard deviation of 3.154232.

Table 3. Descriptive Statistics.

# **Descriptive Statistics**

	Mean	Std.	N
		Deviation	
PROFIT			
	.097964	.0412012	11
S			
DEBT	.233800	.0222895	11
EQUITY	6.882700	3.1896348	11
HYBRI D	7.141700	3.1542320	11

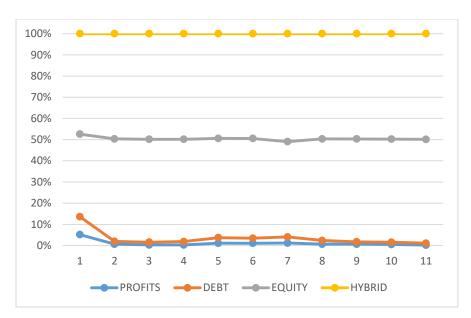


Figure 2. general graph for the variables.

The profits had a decrease in the first year and the rest of the years the profit remained at a constant. The debt on the other hand had a decrease in the first year and on the third and fourth year the debt ratio remained at a constant and thereafter from the fifth year to the eighth and ninth year there's was a slight decrease in the ratio which the ratios in the tenth and eleventh year remained a slight constant ratio. For the equity ratios, had high percentages compared to the debt and profits. Lastly the hybrid ratios was at 100% since it's a combination of both hence the essence giving 100% ratios.

# 4.1.1 Debt and financial performance

According to the first objective, debt contributes to financial performance of kakuzi PLC, the model indicated that debt had a positive relationship with the financial performance of kakuzi PLC with a beta value of 0.938, p value of 0.009 the p value was significant since it was less than 0.05.

# 4.1.2 Equity and financial performance

The second objective of the study was to find out how equity contributes to financial performance of kakuzi PLC company. The model indicates that equity positive related to profits of kakuzi, with beta value of 4.192, p value 0.644, the P value of 0.644 at significant 0.05, it is not statistically significant since it is greater than 0.05.

# 4.1.3 Hybrid and profits

The third objective was to find out how hybrid relates with financial performance of kakuzi PLC. The model indicates that hybrid was not significantly contributed to kakuzi plc financial performance. With beta value of -4.003, p value 0.658 at a level of significance 0.05. Indicated that there is no significant relationship between hybrid and financial performance of kakuzi PLC company.

Table 4. Correlation.

# Correlation

		PROFIT	DEBT	EQUIT	HY
		S		Y	BRI
					D
	PROFIT S	1.000	.755	.103	.119
Pearson	DEBT	.755	1.000	.385	.406
Correlation	EQUITY	.103	.385	1.000	1.00 0
	HYBRID	.119	.406	1.000	1.00 0
	PROFIT S		.002	.375	.356
Sig. (1-tailed)	DEBT	.002		.108	.095
	EQUITY	.375	.108		.000
	HYBRID	.356	.095	.000	
	PROFIT S	12	12	12	12
	DEBT	12	12	12	12
N	EQUITY	12	12	12	12
	HYBRID	12	12	12	12

From the findings in the table above, the study found a strong positive association between the debt and financial performance as shown in correlation of 0.755 this too was also found to be significant at 0.002 level. The study found that there was a weak positive association between equity and financial performance as shown in correlation factor of 0. 103, this weak association was found to be statistically significant as the significant value was 0.000 which is less than 0.05. the study found that there was weak association between hybrid and profit as shown by correlation factor 0.119, this too was found to be significant at 0.095.

# 4.2. Regression analysis

4.2.0. Model summary of the general objective.

Table 5. model summary.

# Model Summary<sup>b</sup>

						Change Statistics				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin- Watson
1	.828 <sup>a</sup>	.686	.551	.0276114	.686	5.089	3	7	.035	1.711

a. Predictors: (Constant), HYBRID, DEBT, EQUITY

The coefficient of determination  $R^2$  ,for the study was 0.686 which indicates that the independent study variables can be applied in explaining about 68.6% of the dependent variable. Other factors that were not included in the study contribute to 31.4% to the dependent variables and this calls for further research to determine the other factors that contribute to the remaining percentage (31.4%).

# 4.2.1. Analysis of variance.

To predict on the significance that the regression model had on the selected variables, the analysis of variance was computed as shown below.

b. Dependent Variable: PROFITS

Table 6. ANOVA

# **ANOVA**<sup>a</sup>

Model		Sum of	Df	Mean Square	F	Sig.
		Squares				
	Regression	.012	3	.004	5.089	.035 <sup>b</sup>
1	Residual	.005	7	.001		
	Total	.017	10			

a. Dependent Variable: PROFITS

b. Predictors: (Constant), HYBRID, DEBT, EQUITY

The ANOVA results indicate that the regression model had a level of significance of 0.035 which is lower than 0.05 and this helped to conclude that the model was significant. F- value at 5% level of significance was 5.089, this indicates that the entire model was significant i.e there was significant relationship between the capital structure and the financial performance of Kakuzi PLC company listed in NSE.

# 4.2.2. Coefficients

*Table 7. Coefficients.* 

# Coefficients<sup>a</sup>

		Unstandardized Coefficients		Standardized Coefficients			95.0% Confidence Interval for B		Correlations		Collinearity Statistics		
Mo	iel	В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	307	.123		-2.494	.041	598	016					
	DEBT	1.734	.488	.938	3.557	.009	.581	2.887	.809	.802	.754	.646	1.549
	EQUITY	.054	.112	4.192	.483	.644	211	.319	319	.179	.102	.001	1679.403
	HYBRID	052	.113	-4.003	463	.657	319	.215	315	172	098	.001	1663.058

a. Dependent Variable: PROFITS

Table 7 above presents the results of testing the relationship between capital structure measured by ratio of debt ratio, debt -equity ratio and liquidity ratio and financial performance measured by Return on Assets (ROA). The study sought to establish a

linear regression function of the variables with return on assets as

the dependent variable. From the above table the study established the following regression equation:

Financial performance (profits)=  $-0.307+0.938_{X1}+4.192_{X2}-4.003_{X3}$ 

X1 represents the firm's debt finance, which was captured by the ratio of debt to total asset owned by the company.

X2 represent the firm's equity finance, which was captured by the ratio of current assets to the current liabilities.

X3 represent the firm's hybrid finance, which was captured by the debt equity ratio of the company.

AS per the SSPS generated output as presented in the table above the coefficients were used to explain regression model which relates to predictor variable (independent variables) and the dependent variables.

# 4.3. Interpretation of findings

The goal of this study was to establish the link between the capital structure and the financial performance of the Kakuzi PLC firm, which is listed on the NSE. Profit was used to assess financial performance, while debt, equity, and hybrid finance were used as control variables to measure capital structure. According to statistical study, there is a substantial R2 (68.6%) relationship between the capital structure and the financial performance of the Kakuzi PLC organization. These independent factors, namely debt, equity, and hybrid financing, could explain about 68.6% of the overall variances in Kakuzi plc's financial performance. The debt ratio has a favorable influence on the company's financial performance, equity and debt financing have a positive effect on the company's financial performance, and hybrid finance has a negative effect on the company's financial success. The study's ANOVA findings reveal that the model was significant at the 95% significance level, with a F ratio of 5.089. The ANOVA model analysis shows that the independent variables may explain approximately 68.6% of the overall fluctuations in the financial performance of the Kakuzi PLC organization. Kaumbuthu (2011) conducted a study to examine the influence of capital structure on the financial performance of allied and industrial sectors on the NSE from 2004 to 2008. Financial performance was monitored using ROE, while capital structure was measured using the debt-toequity ratio. Regression analysis was conducted, and it was shown that there is a negative association between capital structure and financial performance. Adekunle (2009) conducted a study on the influence of financial structure on corporate profitability in Nigeria from 2001 to 2007. He obtained secondary data from the financial accounts of 30 non-financial firms listed on the Nigerian stock exchange. Debt ratios were employed as independent factors, and ROA and ROE were used as dependent variables. The study used the ordinary least squares estimate method and discovered that debt ratio had a substantial negative link with company performance.

# CHAPTER FIVE: SUMMARY, CONCLUSION AND RECOMMENDATIONS

# 5.1. Introduction

This chapter summarizes the previous chapters' findings, the conclusions taken from the research findings, and the flaws discovered over the course of the investigation. The chapter also presents policy proposals that can be used to achieve high financial performance and business worth. Lastly, the chapter includes recommendations for future research investigations that may be useful to future researchers.

# **5.2. Summary**

The study demonstrates a strong correlation between capital structure channels and financial performance. Profit was utilized to evaluate financial performance, and control factors for capital structure were debt, equity, and hybrid finance. According to a statistical analysis, there is a strong R2 (68.6%) correlation between the Kakuzi PLC organization's capital structure and its financial performance. Around 68.6% of the overall variations in Kakuzi plc's financial performance could be accounted for by these independent variables, which include debt, equity, and hybrid financing. The debt ratio positively affects the company's financial performance, equity and debt financing positively affect the company's financial performance, and hybrid finance negatively affects the company's financial success. The model was significant at the 95% level of significance, according to the study's ANOVA findings, with a F ratio of 5.089. According to the ANOVA model analysis, the independent variables may be able to explain for around 68.6% of the overall variances in the financial performance of the Kakuzi PLC company. This conclusion is supported by the findings of Kaumbuthu (2011) and Adekunle (2009), who believe that capital structure has a weak association with financial success. The analysis was carried out using the Statistical Package for Social Science (SPSS) version 20 and Microsoft Excel. Means and standard deviations were utilized to analyse the association between capital structure and financial performance. The descriptive analysis results showed that the mean debt ratio was 0.2338 with a standard deviation of 0.0222895, the liquidity ratio was 6.8827 with a standard deviation of 3.1896348, and the debt equity-ratio was 7.1417 with a standard deviation of 3.154232.

The study findings indicated that the independent variables debt ratio, liquidity ratio and debt-equity ratio could explain about 68.6% of the total variations in the financial performance of Kakuzi PLC company listed at NSE. The debt ratio was significant at 5% with a coefficient of 0.009, which implies that the financial performance of Kakuzi PLC company listed at NSE is positively affected by increase in debt ratio. The debt-equity ratio, as evaluated by hybrid finance, was significant at the 5% confidence level with a coefficient of 0.657, implying that financial success is positively connected with a rise in the debt-equity ratio. The F-ratio for the analysis of variance (ANOVA) was 5.089, with a p-value of 0.035. Because the p-value was less than 0.05, this suggests that the research model was significant and may be used to make predictions. As a result of the statistical study, the independent variables, namely debt ratio, liquidity ratio, and company debt-equity ratio, have a substantial relationship on the degree of profitability of the organization.

#### **5.3.** Conclusions

The study shows that capital structure channels have a substantial association with business financial success. Profit was used to assess financial performance, while debt, equity, and hybrid finance were used as control variables to measure capital structure. According to statistical study, there is a substantial R2 (68.6%) relationship between the capital structure and the financial performance of the Kakuzi PLC organization. These independent factors, namely debt, equity, and hybrid financing, could explain about 68.6% of the overall variances in Kakuzi plc's financial performance.

The debt ratio has a favorable influence on the company's financial performance, equity and debt financing have a positive effect on the company's financial performance, and hybrid finance has a negative effect on the company's financial success. The study's ANOVA findings reveal that the model was significant at the 95% significance level, with a F ratio of 5.089. The ANOVA model analysis shows that the independent variables may explain approximately 68.6% of the overall fluctuations in the financial performance of the Kakuzi PLC organization. The findings of Kaumbuthu (2011) and Adekunle (2009) confirm this conclusion, arguing that capital structure has a negative link with financial success.

#### **5.4. Recommendations**

The findings of this research study have important policy implications on the individual firm, the industry and macro levels. The research study recommends proper regulation of the banking industry by the government in order to lower the cost debt aquisation and improve firm performance since numerous companies depends on debt financing as depicted by high borrowing interest rates is an impediment to the estimated corporate growth rate and therefore, financial managers should comprehend the effects such capital structure changes on financial performance of the firms. The study recommends that debt is a good determinant of financial performance of firms therefore financial managers should reduce their debt level as it has an effect on the profitability of the firm. Given that the finding of the study affirms that capital structure is so substantial in financial performance of Kakuzi PLC, the study recommends that financial managers of the firm should come up with strategies of ensuring that this is optimal capital in their operations. The study establishes that the firm relies on debt financing. The study recommends that firm should be careful on the use debt given the risk associated with it such as bankruptcy due to intensification in interest payments.

# **5.5.** Limitations of the study

The research concentrated only on one agricultural firm listed in NSE, thus the finds cannot be used to generalizing for all companies situated in Kenya. The aim of the study was to examine the relationship between capital structure and financial performance of one firm listed at NSE. Thus, the finding of the research study are only limited to one firm listed in NSE. Since the study aimed to ascertain the effect of capital structure of one firm listed in NSE, the research findings cannot therefore be applied in other companies listed in NSE.

There was a limitation on the time to conduct the research as it was part of the academic program.

# **5.6.** Suggestions for further study

The study focused on the agricultural sector, a suggestion for further research could be done to the other sectors of the economy. This study concentrated on one firm in agricultural sector, a suggestion for further, research on all firm in the agricultural sector. The study used three variables to represent the capital structure, a suggestion for further research could be done to include more variables to measure the capital structure.

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# **APPENDICES**

# **APPENDIX 1: DATA FORM**

YEAR	PROFITS	DEBT	EQUITY	HYBRID
2011	0.1699	0.2778	1.2807	1.5585
2012	0.1134	0.2157	8.0812	8.2969
2013	0.0474	0.2188	7.9638	8.1826
2014	0.04	0.2262	6.8242	7.0504
2015	0.1042	0.2427	4.3446	4.5873
2016	0.1122	0.2405	4.8205	5.061
2017	0.1033	0.2478	3.9021	4.4199
2018	0.0817	0.214	5.9414	6.1554
2019	0.1465	0.251	11.0031	11.2541
2020	0.1117	0.2405	10.8719	11.1196
2021	0.0473	0.1968	10.6762	10.873