



# **GRE TSA UNIVERSITY - THIKA**

## **UNIVERSITY EXAMINATIONS SEPTEMBER -DECEMBER 2021 SEMESTER**

### **BACHELOR OF COMMERCE**

**COURSE CODE: BCBA 402**

**COURSE TITLE: BUSINESS ETHICS**

**DATE: 4<sup>TH</sup> DECEMBER 2021**

**TIME:8.00AM-11.00AM**

---

#### **INSTRUCTIONS TO CANDIDATES**

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

**CAUTION:** *All exam rooms are under CCTV surveillance during the examination period.*

## **SECTION A: COMPULSORY**

### **Question One**

a). Studies have shown that an unethical behaviour in any organization can be reduced to very low levels. State at least five common workplace ethics violations and analyze guidelines that are crucial in the reduction of unethical behaviour in an organization. **[10marks]**

b) Corporations should be engaged in social responsibilities not because of social pressure or threat of greater government control, but because it is proper and good for the society. Discuss five disadvantages of corporate social responsibility to the environment **[10marks]**

c) Most people would agree that high ethical standards require both business and individuals to conform to sound moral principles. Outline core values in business ethics. **[10 marks]**

d) There are a number of theories that explain the individual's behaviors that determines decisions he or she makes in business. Explain five main difference between Teleology and Deontology theories. **[ 10 marks]**

## **SECTION B: ANSWER ANY THREE QUESTIONS**

### **Question Two**

a) The structure of an organization is important in the study of business ethics because by means of job descriptions and various roles, the structure creates opportunities to engage in ethical behaviours. Discuss five disadvantages of centralized structure of an organization.

[ **[10 marks]**

b) Studying business ethics is valuable for several reasons. Many people think that if an organization hires good people with strong ethical values it would be a good citizen organization. Analyze issues that need to consideration in code of ethics formulation

**[10 marks]**

a)

### **Question three**

a) Leadership is the ability to inspire and influence people to work and to do as you may want them to do. Identify and discuss at least five leadership styles that are based on emotional intelligence as have been identified by Daniel Coleman. [ 10 marks] .

[

b.) A constructive step towards identifying and resolving ethical issues is to classify the issues relevant to most business organizations. Discuss classification of ethical issues and problems in a business in relation to conflict of interest, honesty and fairness, communication and technology. [10 marks]

### **Question Four**

a) Organization should develop and document a procedure for dealing with ethical dilemmas as they arise. Express the process of resolving ethical dilemma using the golden rule.

[ [ 10 marks]

b) Many people think that if an organization hires good people with strong ethical values, it would be a good citizen organization. Discuss at least five characteristics of highly ethical organization. [10 marks]

### **Question five**

a) A socially responsible firm interacts with its environment in ways that are not just beneficial to the firm but also to the society. Discuss five kinds of social responsibility.

[ [ 10 marks]

b) A whistle blower is an individual who reports to the outside party e.g. to the media or government agencies that something is wrong, illegal, unethical and he knows or suspects his employer of committing. Outline measures an organization can take to prevent whistle blowing. [ 10 marks]