



GRETSA UNIVERSITY - THIKA

UNIVERSITY EXAMINATIONS SEPTEMBER - DECEMBER 2021 SEMESTER

BACHELOR OF COMMERCE

COURSE CODE: ECON100

COURSE TITLE: PRINCIPLES OF MICROECONOMICS

DATE:

TIME:

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: *All exam rooms are under CCTV surveillance during the examination period.*

SECTION A: COMPULSORY

Question One

- a) Explain five applicability of Price elasticity of demand [10 marks]
- b) Discuss the economies of scale in economics [10 marks]
- c) The demand and supply functions are as follows
 $Q_a = 480 - 15P$
 $Q_b = 50P - 40$

Required:

- a) Determine which is the supply function with reason [2 marks]
- b) Determine the demand function with reason [2 marks]
- c) Determine the equilibrium values of P and Q and also find the producer's revenue that these equilibrium values imply [6 marks]
- d) A flat rate tax of 20% is imposed on each unit sold, Determine the new equilibrium values [4 marks]
- e) Explain the three effects of flat tax rate on the tax revenue and the producer revenue

[6 marks]

SECTION B: ANSWER ANY THREE QUESTIONS

Question Two

- (a) Explain the exemptions of the cardinal approach in the theory of consumer behaviour [12 marks]
- (b) Discuss the effect of price floors [8 marks]

a)

Question three

- b) Discuss the assumptions of the law variable proportions in economics [10 marks]
- c) The following table shows the schedule of labor and total product.

Quantity	Total Utility
0	0
5	150

10	224
15	375
20	450
25	500
30	500
35	450
40	375

Required:

- i) Calculate the Average Product **[3 marks]**
- ii) Calculate the marginal product **[3 marks]**
- iii) Illustrate through a graph the three stages of diminishing marginal product in a production process **[4 marks]**

Question Four

- a) Explain the four disadvantages of free style economy **[8 marks]**
- b) Discuss the axioms that preference must satisfy **[12 marks]**

Question Five

Make short notes of the following terms using examples:

- a) Engel Curve **[4 marks]**
- b) Cobb – Douglas function **[4 marks]**
- c) Unitary elastic demand **[4 marks]**
- d) Iso-Profit lines **[4 marks]**
- e) Inferior goods **[4 marks]**