



GRETSA UNIVERSITY - THIKA

UNIVERSITY EXAMINATIONS JANUARY - APRIL 2021 SEMESTER

BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT

COURSE CODE: COUN 200

COURSE TITLE: INTRODUCTION TO SOCIAL PSYCHOLOGY

DATE: 07 MAY 2021

TIME: 11:30 AM - 2:30 PM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) i) Differentiate between psychology and Sociology [6 Marks]
ii) Describe two sections which Auguste Comte divided the study of sociology and explain how each contribute to the stability of society. [8 Marks]
iii) Describe the term social psychology and explain how it contributes to the unity and development of society. [6 Marks]
- b) i) Describe the term social situation and explain five ways it can assist the person developed socially. [15 Marks]
ii) Describe two things that contribute to the development of human behaviour. [5 Marks]

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Briefly describe the history of social psychology. [10 Marks]
b) Analyse the following term 'Social situation creates powerful social influence'. [10 Marks]

QUESTION THREE

- a) Discuss how social situation influences mental and physical health of the person and how this can contribute to the development of society. [10 Marks]
b) Discuss two levels which groups can be studied and explain how these contributes to the development of groups. [10 Marks]

QUESTION FOUR

- a) Using examples, analyse the term 'Group Process' [10 Marks]
b) Analyse the term 'humans are social animals' using suitable examples [10 Marks]

QUESTION FIVE

- a) Describe the term 'Self-Concept' and give two mental pictures of self-concept. [5 Marks]
b) Discuss three components of self-concept and explain their importance in the development of an individual. [10 Marks]
c) Describe three importance of self-concept. [5 Marks]

QUESTION SIX

- a) Differentiate between prejudice and discrimination. [6 Marks]
b) Describe the term social norms on prejudice and explain how social norms contribute to the development of society. [10 Marks]
c) Describe two types of prejudice and discrimination using examples [4 Marks]