



GRE TSA UNIVERSITY - THIKA

**UNIVERSITY EXAMINATIONS
JANUARY - APRIL 2021 SEMESTER**

**DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: DJMC 038

COURSE TITLE: EDITING AND DESIGN

DATE: 07 MAY 2021

TIME: 11:30 AM – 2:30 PM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) A good newspaper bears content that meets reader's needs. Analyze the qualities that a copy editor of such a newspaper must possess. **[5 Marks]**
- b) Every daily newspaper uses Pictures which forms part of the elements of its content. This means the pictures must be edited. As an editor, expound on the purpose for editing the pictures. **[5 Marks]**
- c) A journalist must be aware of legal traps in the media field. As an upcoming journalist describe the objectives of Contempt of Court Act. **[5 Marks]**
- d) A published story may lead to a defamatory suit if not properly checked and edited. Explain the facts that must be proved for an action of defamation to succeed in court. **[10 Marks]**
- e) Newspaper organizations have different personnel. Describe the roles of an Editor and a copy-editor in a national newspaper organization. **[5 Marks]**
- f) Every newspaper organization has a structure. Analyze the key departments you would expect to find in a newspaper organization and give their functions. **[10 Marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Graphics add value when presenting different kind of news and features in a newspaper. Explore the main kinds of graphics and how they can be used to display content. **[10 Marks]**
- b) Headlines are major elements that form a newspaper. Expound on the ten functions headlines helps to achieve. **[10 Marks]**

QUESTION THREE

- a) All stories must be edited before they are published. As an editor of the Daily Nation, Assess the factors/circumstances that lead you to re-write a story. **[10 Marks]**
- b) Every story in a newspaper has to undergo thorough editing. Evaluate the elements a copy editor considers when editing the text and cite examples. **[10 Marks]**

QUESTION FOUR

- a) Variety of news story can become breaking news because they are unpredictable leading to developing stories. Analyze the Characteristics of developing stories. **[10 Marks]**
- b) Working for a publication such as a newspaper or magazine requires a layout artist to be organized in his designs. Examine the elements a design editor must observe daily. **[10 Marks]**

QUESTION FIVE

- a) An editor should check every story for accuracy. Outline the guidelines that should be followed when editing articles for a newspaper. **[10 Marks]**
- b) There are a variety of magazines published today in the Kenyan market. Analyze these types of magazines while citing specific examples. **[10 Marks]**