



GRETSA UNIVERSITY - THIKA

**UNIVERSITY EXAMINATIONS
JANUARY - APRIL 2021 SEMESTER**

**BACHELOR OF ARTS IN COMMUNITY
DEVELOPMENT/COMPUTER SCIENCE/HOSPITALITY
MANAGEMENT/ COMMERCE**

COURSE CODE: GUCC 201

COURSE TITLE: INFORMATION LITERACY

DATE: 10 MAY 2021

TIME: 8:00 AM - 11:00 AM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) Information literacy is for life, not just for a good degree. Discuss four competencies of an information literate person **[16 Marks]**
- b) Your Lecturer has given an assignment that requires the use of primary source materials. Which would you consult? **[8 Marks]**
- c) You have just arrived home from an Information Literacy class and your younger sister who is in high school inquires which class you have been attending. How best would you describe information literacy to her? **[6 Marks]**
- d) Many forms of visual aids are available to enhance a presentation. List two of these and describe the pros and cons of each type of visual aid **[10 Marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Well-developed search techniques are at the core of good research. Discuss two search techniques to help a researcher get quality information when performing searches online **[8 Marks]**
- b) Reference the following works in APA style **[12 Marks]**
- a. American Library Association. "Information literacy competency standards for higher education." (2000).
 - b. Katz IR. Beyond technical competence: Literacy in information and communication technology. Educational Technology. 2005 Nov 1;45(6):44-7..
 - c. Harris, Sandra R., Robert L. Kemmerling, and Max M. North. "Brief virtual reality therapy for public speaking anxiety." Cyberpsychology & behavior 5, no. 6 (2002): 543-550.
 - d. Brydon, S.R. and Scott, M.D., 2003. Between one and many: The art and science of public speaking. McGraw-Hill.

QUESTION THREE

- a) What are two issues you want to look for when determining if an author is an authority on a particular subject? **[5 Marks]**
- b) What are two issues you want to look for when determining if an item is comprehensive in its coverage of a subject or topic? **[5 Marks]**
- c) What are two issues that should be considered when determining the currency of an item? **[5 Marks]**

- d) What are two issues you want to look for when determining if an author is biased or not?

[5 Marks]

QUESTION FOUR

- a) You're starting your search for a job. Everything seems to be in order – you have relevant experience in the field, and you have performed well in your undergraduate degree. You have applied for a variety of positions, but none of them seem to be considering you for their company. There are many issues that could be causing the employers' aversion to you as a candidate for their company, but one of them that is often overlooked is your social media accounts. How could your social media accounts be contributing to the current situation?

[10 Marks]

- b) If indeed your social media accounts are the culprit, what strategies would you use to build a professional social media presence?

[10 Marks]

QUESTION FIVE

- a) Assume that a colleague has approached you for advice about how to avoid stage fright during a presentation he will be giving next week. He knows that you are taking an Information Literacy course and wants to take advantage of your expertise. What **five** techniques for avoiding stage fright would you give your colleague? Be sure to explain each tip

[15 Marks]

- b) List five etiquettes while answering the telephone professionally

[5 Marks]

QUESTION SIX

- a) When searching scientific databases with journal article e.g. Elsevier Science Direct, you may wish to see first the abstract of an article. Why?

[10 Marks]

- b) Information literacy is about learning skills to understand and navigate the information world we encounter on daily basis. Discuss five areas you are likely to apply information literacy skills as an information literate person.

[10 Marks]