



# **GRETSA UNIVERSITY - THIKA**

## **UNIVERSITY EXAMINATIONS JANUARY – APRIL 2021 SEMESTER**

### **BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT**

**COURSE CODE: COMD 205**

**COURSE TITLE: RESOURCE MOBILIZATION AND  
FUNRAISING**

**DATE: 10 MAY 2021**

**TIME: 8:00 AM - 11:00**

**AM**

#### **INSTRUCTIONS TO CANDIDATES**

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.

4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

**CAUTION:** All exam rooms are under CCTV surveillance during the examination period.

### **SECTION A: COMPULSORY**

#### **QUESTION ONE**

- a) Briefly discuss what you understand by resource mobilization. **[5 Marks]**
- b) You were tasked with a job of analysing communities' resources in your community. What kind of resources do you expect to find? Discuss. **[10 Marks]**
- c) How do you think you can create wealth for your community? **[5Marks]**  
In your opinion, what are the merits and demerits of working in diverse communities? **[5 Marks]**
- d) Being a project officer in your county what kind of funds do you think are available for your development programs? **[5 Marks]**
- e) Community empowerment is the beginning of development. How would you as a community agent organize training to achieve that goal? **[10 Marks]**

### **SECTION B: ANSWER ANY THREE QUESTIONS**

#### **QUESTION TWO**

- a) As a community member what would you advice the government to do to improve your financial status? **[10 Marks]**
- b) You have been appointed as a fund raising officer in your organization. How would you raise funds for your development activity? **[10 Marks]**

#### **QUESTION THREE**

- a) Why do you think civil society organizations exist in Kenya today? **[10 Marks]**
- b) In your opinion what do you think drives donors to give their resources to communities or organizations? **[10 Marks]**

#### **QUESTION FOUR**

- a) Many women in the communities have formed groups that help them raise their financial status. Why and where would you advise them to invest? **[10 Marks]**
- b) How would you organize a training program for the community on resource use and management?

**[10 Marks]**

#### **QUESTION FIVE**

- a) What do you think is so unique about community programs that may not be found in other programs in development? **[10 Marks]**
- b) You are a credit officer in an organization and you required to mobilize resources for some activities. How would you plan that process? **[10 Marks]**

