



GRETSA UNIVERSITY - THIKA

UNIVERSITY EXAMINATIONS JANUARY - APRIL 2021 SEMESTER

DIPLOMA IN SOCIAL WORK & COMMUNITY DEVELOPMENT

COURSE CODE: DSWC 027

**COURSE TITLE: RESEARCH METHODS FOR SOCIAL
SCIENCES**

DATE: 07 MAY 2021

TIME: 3:00 PM - 6:00 PM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) Jacob and Stella are research students at Matokeo University. They are discussing the role of research in the society. With relevant examples assist them in evaluating the significance of social research in a society? **[10 Marks]**
- b) With relevant examples differentiate between qualitative and quantitative research? **[10 Marks]**
- c) Describe the reasons why you might opt for purposive sampling technique when selecting your sample population? **[5 Marks]**
- d) With relevant examples, describe the characteristics of social research? **[10 Marks]**
- e) Describe the significance of the literature review in the research? **[5 Marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Hellen intends to use interview method to collect her data for her research project. With relevant examples explain the advantages and disadvantages of use interviews as a method of collecting data in social research? **[15 Marks]**
- b) As a social researcher explains the ethical issues that you will observe when conducting social investigations? **[5 Marks]**

QUESTION THREE

- a) Vivian is a social research expert she intends to collect data in a village she is not familiar with. Identify challenges that might face when collecting data and explain how she might mitigate them? **[5 Marks]**
- b) What is a questionnaire? Why are open-ended and closed ended questions important when used in a questionnaire? **[15 Marks]**

QUESTION FOUR

- a) As a social researcher, explain why you could use participant observation rather than non-participant observation in data collection? **[15 Marks]**
- b) Explain the reasons why scientific studies are conducted? **[5 Marks]**

QUESTION FIVE

- a) Describe the differences between descriptive statistics and inferential statistics? **[5 Marks]**
- b) Evaluate the qualities of a good research report in social research? **[15 Marks]**