



GRETSA UNIVERSITY - THIKA

**UNIVERSITY EXAMINATIONS
JANUARY - APRIL 2021 SEMESTER**

**CERTIFICATE IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: CJMC 010

COURSE TITLE: BASICS IN PHOTOGRAPHY

DATE: 12 MAY 2021

TIME: 8:00 AM – 10:00 AM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) Lighting determines the quality of pictures captured. Examine the categories of lighting as a photographer you can make use of and show where it's applicable. **[6 Marks]**
- b) "A picture is worth a thousand words" Explain this statement in relation to a good photo. **[5 Marks]**
- c) The photography market has both professional and amateur photographers. Distinguish between the two while giving examples. **[5 Marks]**
- d) Many people want to keep memories through taking good pictures. Analyze the areas photography is essential in our day to day lives. **[10 Marks]**
- e) Every successful career is also faced with challenges. Describe the challenges photographers face in Kenya and how they can mitigate them. **[6 Marks]**
- f) As a professional photographer expound on the major qualities you should have to succeed in your career. **[8 Marks]**

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Advanced technology has led to manufacturing of digital cameras. Analyze the categories of cameras available in the market and their uses. **[10 Marks]**
- b) Some professional photographers have taken up Photography as a career. Evaluate the genres you can pursue as a professional and describe what each genre entails. **[10 Marks]**

QUESTION THREE

- a) The camera settings can determine the success of a task in photography. Elaborate the types of camera modes and settings available in a camera and their uses. **[10 Marks]**
- b) Cameras vary and have different Lenses used in relation to their features. Examine the categories of these lenses and how each one is used. **[10 Marks]**

QUESTION FOUR

- a) A photo can be improved through editing. Analyze the procedure involved in editing pictures. **[10 Marks]**
- b) Photojournalists gather news by taking pictures. Explain two media laws that every photographer should observe in photography work. **[10 Marks]**

QUESTION FIVE

- a) The professional code of conduct/ethics also governs the work of photographers. Analyze the various areas entailed in this code of conduct. **[10 Marks]**
- b) Every photographer must understand the use of various parts of a camera. Describe the use of each of the following in a camera. **[10 Marks]**
- i) Aperture
 - ii) Sutter speed
 - iii) Depth of Field
 - iv) ISO
 - v) Focal length