



GRETSA UNIVERSITY - THIKA

UNIVERSITY EXAMINATIONS JANUARY - APRIL 2021 SEMESTER

CERTIFICATE OF TRAVEL & TOUR GUIDING

COURSE CODE: CTTG 005

COURSE TITLE: SOCIAL ANTHROPOLOGY

DATE: 06 MAY 2021

TIME: 11.30 AM - 1.30 PM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: All exam rooms are under CCTV surveillance during the examination period.

SECTION A: COMPULSORY

QUESTION ONE

- a) What do social anthropologists study? Summarize your answer into five points. [10 Marks]
- b) Is social anthropology related to other fields of study? discuss your answer by citing five such fields [10 Marks]
- c) Explain why culture could be considered as very important to tourism. [10 Marks]
- d) Describe five challenges that tour guides in Kenya might be facing in the course of their duty in ensuring that the cultural beliefs of the local communities are respected. [10 Marks]

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION TWO

- a) Explain how the concept of kinship is used in our modern society [10 Marks]
- b) Culture shock refers to the feeling of uncertainty, confusion, or anxiety that people experience when visiting, doing business in, or living in a society that is different from their own. As a tour guide, explain how you would assist a guest who is going through culture shock. [10 Marks]

QUESTION THREE

- a) Is it important for tour guides to familiarize with the diverse religions found in the world? explain your answer [10 Marks]
- b) A family is an important component of the society. Explain the role that you would expect your family to play in helping you to achieve your dreams. [10 Marks]

QUESTION FOUR

- a) Why do we have many different types of marriages in the world today? discuss by citing relevant examples [10 Marks]
- b) 'Social anthropologists make a major contribution in physical development of tourism destinations.' Do you agree with this statement? Discuss your answer. [10 Marks]

QUESTION FIVE

- a) By citing relevant examples from your community, explain what you understand by:
 - (i) Gender identity [4 Marks]
 - (ii) Gender expression [4 Marks]
 - (iii) Gender stereotyping [4 Marks]
- b) You are working for a tour firm in Nairobi. You have been requested to take guests for a game drive in Nairobi National park. Some of your guests have communicated to you that they are uncomfortable travelling with the other guests who are 'of a different race'. Explain how you would handle this situation. [8 Marks]