



GRETSA UNIVERSITY - THIKA

UNIVERSITY EXAMINATIONS MAY - AUGUST 2018 SEMESTER

BACHELOR OF ARTS IN COMMUNITY DEVELOPMENT

COURSE CODE: COMD 306

COURSE TITLE: SOCIAL RESEARCH METHODS

DATE: 6 AUGUST 2018

TIME: 8.00 AM – 11.00 AM

INSTRUCTIONS TO CANDIDATES

1. SECTION A IS **COMPULSORY**.
2. SECTION B: ANSWER ANY OTHER **THREE** QUESTIONS.
3. **DO NOT** WRITE ANYTHING ON THIS QUESTION PAPER AS IT WILL BE AN EXAM IRREGULARITY.
4. ALL ROUGH WORK SHOULD BE AT THE BACK OF YOUR ANSWER BOOKLET AND CROSSED OUT.

CAUTION: *All exam rooms are under CCTV surveillance during the examination period.*

SECTION A: COMPULSORY

Question One

- a) List and explain characteristics of social science research [10 marks]
- b) Outline the characteristics of a good research hypothesis [10 marks]
- c) Focusing on methods of acquiring knowledge , explain the different sources of a research problem [10 marks]
- d) With the use of relevant examples, discuss the significance of studying social research [10 marks]

SECTION B: ANSWER ANY THREE QUESTIONS

Question Two

- a) Briefly discuss the following terms as used in social research
 - Data cleaning [5 marks]
 - Data analysis [5 marks]
- b) Compare qualitative and quantitative research [10 marks]

Question three

- a) Briefly discuss any four types of Non- probability sampling [10 marks]
- b) Clearly outline five qualities of a good questionnaire [10 marks]

Question Four

- a) Critically analyze the requirements of a good problem statement [10 marks]
- b) Discuss the most common mistakes in data collection [10 marks]

Question five

- a) Describe some of the techniques of reviewing literature during research [10 marks]
- b) Defining qualitative research, examine its features [10 marks]

Question six

- a) Parker is working on his research project. Direct and discuss with him the first four steps [15 marks]
- b) Briefly describe what is a theory and list examples of sociological theories [5 marks]